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Professional Summary

Dedicated and award-winning visual storyteller with a wealth of experience in multimedia content creation, seeking a staff position within a dynamic company where I can integrate my expertise in video production with instructional design. Strong background in content development, from scriptwriting to final edit. Over two decades of experience, collaborating with A-list clients, global brands, renowned artists, musicians, and small businesses. Seeking a successful integration of recent experience in Instructional Design theory and methodology with visual content creation, resulting in comprehensive and effective content delivery. Enjoys both creative sparring with collaborators, as well as the disciplined ability to work independently.

Skills

- Extremely adaptable
- Strategic Thinking
- Expertise with eLearning authoring tools
- Stakeholder Management
- SME Collaboration
- Excellent communication and collaboration skills

Work History

Founder & Owner

Jan 2020 - Current

Didactic Media

Utrecht, Netherlands

- Led the development of training videos and eLearning platforms for European companies, achieving significant cost savings by eliminating the need for in-person training.
- Technical video script writing for internal and external training.
- Produced high-quality video content while adhering to brand guidelines and client objectives.
- Collaborated closely with internal stakeholders and SMES to ensure instructional goals were met and learning objectives were effectively communicated.

Relevant Project Experience:

eLearning Producer | FUJIFILM Healthcare, EMEA

- Developed interactive eLearning materials and provided professional director/cameraman/video editor services for instructional videos and modules.
- Achieved substantial cost savings for clients by transitioning from in-person to online training solutions.
- Coordinated with SMEs to define instructional goals and learning objectives.
- Implemented the ADDIE model to design and develop project plan.

Founder & Owner

Jul 2018 - Jan 2020

CREATIVE CONTENT

Utrecht, Netherlands

- Transitioned business operations seamlessly between New York and the Netherlands, while maintaining service excellence and client satisfaction.

Founder & Owner

Jul 2012 - Jul 2018

CREATIVE CONTENT

New York, USA

- Successfully operated creative agencies specializing in digital content creation and brand enhancement.
- Developed partnerships with other businesses to allow for collaboration and growth opportunities.

Cameraman/ Steadicam Operator

Jan 2001 - Jul 2012

Freelance

New York, USA

- Steadicam expert with extensive experience in filming over a dozen feature films and hundreds of music videos, commercials, and TV shows for renowned industry figures.
- Collaborated with top-tier artists including Beyonce, Bob Dylan, Red Hot Chili Peppers, Wu Tang Clan, and more showcasing precise and artistic performance captures.
- Produced impactful visuals for TV commercials of leading global brands like Wendy's, McDonald's, AT&T, Nike, and others.
- Played a key role in the success of popular TV series like "Ugly Betty" and "Gossip Girl" by collaborating seamlessly with directors, DPs, and actors to deliver expertly crafted shots.

Education

Certificate: Instructional Design

Dec 2023

University of Georgia

Athens, Georgia, USA

Bachelor of Fine Arts: Photography

Jun 1987

Syracuse University

Syracuse, NY

Accomplishments

- 19 year member International Cinematographer's Guild, IATSE Local 600.
- 10 Big W Advertising Awards 2012 & 2013 (NY)

Software Proficiency

Adobe Photoshop, Premiere, After Effects, Articulate, WordPress, Vyond, Midjourney, ChatGPT