

# Christopher Paul



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[IMDB Link](#)

## PROFESSIONAL STRENGTHS

- SME Collaboration
- Stakeholder Management
- Storytelling
- Video Production
- Commercial Photography
- Brand Management
- Team Management

## SOFTWARE

- Articulate
- Adobe Photoshop
- Adobe Premiere
- Adobe After Effects
- Wordpress
- Midjourney
- Vyond
- Camtasia

## SKILLS

- Excellent communication and collaboration skills.
- Extremely adaptable.
- Highly proficient in using eLearning authoring tools, and multimedia software.
- Strong knowledge of Instructional Design principles, learning theories, and eLearning technologies.

*“When ‘good enough’ isn’t good enough.”*

## PROFILE

Award-winning visual storyteller with educational passion and vision.

Seeking a challenging role to leverage my expertise in visual content creation and combine it with my passion and experience for Learning & Design.

- A highly skilled Instructional Designer with a strong background in high-level content development.
- An award-winning creative visual storyteller with extensive experience in all aspects of video production from scriptwriting to the final edit.
- Over 20 years of on-set experience in the film and digital media industry working closely with A-list clients, national brands, internationally recognised artists and musicians, and small businesses.....

## CAREER HISTORY

**DIDACTIC MEDIA (form. BIOTECH FILMS)**, Utrecht, NL  
**Founder & Owner | January 2020 - Present**  
Specializing in creating training video content and eLearning platforms for European companies.

### *Relevant Project Experience:*

**eLearning Producer | FUJIFILM Healthcare, EMEA**  
Created interactive and engaging eLearning materials teaching both basic and advanced sonogram skills to internal and external audiences.

- Achieved dramatic savings to client due to reduced transportation and accommodation costs associated with previous in-person training experiences.
- Coordinated with SMEs to define instructional goals and learning objectives.
- Implemented the ADDIE model to design and develop project plan.
- Wrote video scripts and provided professional Director/Cameraman/Video Editor services for over fifty eLearning instructional videos and eLearning modules based on Sonogram training.
- Expertly utilized authoring tools to create eLearning modules, including video content, quizzes, and still photography while maintaining strict adherence to brand stylebook.

## EDUCATION & AWARDS

**BFA- Photography**  
Syracuse University,  
Syracuse, NY

University of New Mexico,  
Albuquerque, NM

Instructional Design and  
eLearning Certificate-  
University of Georgia.  
December 2023

- 10 *Big W Advertising Awards* 2012 & 2013
- *Norman Liss Best of Public Service Award* 2012

## ACTIVE MEMBERSHIPS

- L&D Shakers

## PREVIOUS MEMBERSHIPS

- International Cinematographer's Guild
- Society of Camera Operators

## CAREER HISTORY

**CREATIVE CONTENT, Utrecht, NL**  
Founder & Owner  
July 2012 - January 2020

Successfully relocated my business from New York to the Netherlands, offering the same services listed below.

**CREATIVE CONTENT, Mamaroneck, NY, USA**  
Founder & Owner  
July 2012 - July 2018

A creative agency specializing in enhancing the digital portfolios of small businesses in the New York area.

- Increased and enhanced client's visual asset portfolios through product photography.
- Detailed analysis of business profile and goals to create video concepts and scripts to establish brand awareness.
- Created Wordpress websites to improve company image detailing products and services.

**Freelance Cameraman/ Steadicam Operator,**  
New York, NY, USA  
January 2001- November 2010

- Demonstrated exceptional proficiency as a Steadicam operator, capturing dynamic footage of renowned music and film industry icons including feature films, music videos, TV commercials, and episodic television shows.
- Collaborated with high-profile artists such as Beyonce, Bob Dylan, Red Hot Chili Peppers, Wu Tang Clan, Black Sabbath, Billy Joel, and Mariah Carey, capturing their performances with precision and artistry.
- Produced captivating visuals for numerous TV commercials, representing prominent international brands such as Wendy's, McDonald's, AT&T, Nike, Adidas, Lincoln Continental, Crest, and other major US brands.
- Contributed to the success of popular episodic TV shows, including "Ugly Betty" and "Gossip Girl," by seamlessly integrating with the director, director of photography, and actors to design compelling shots and expertly operate the camera during filming.